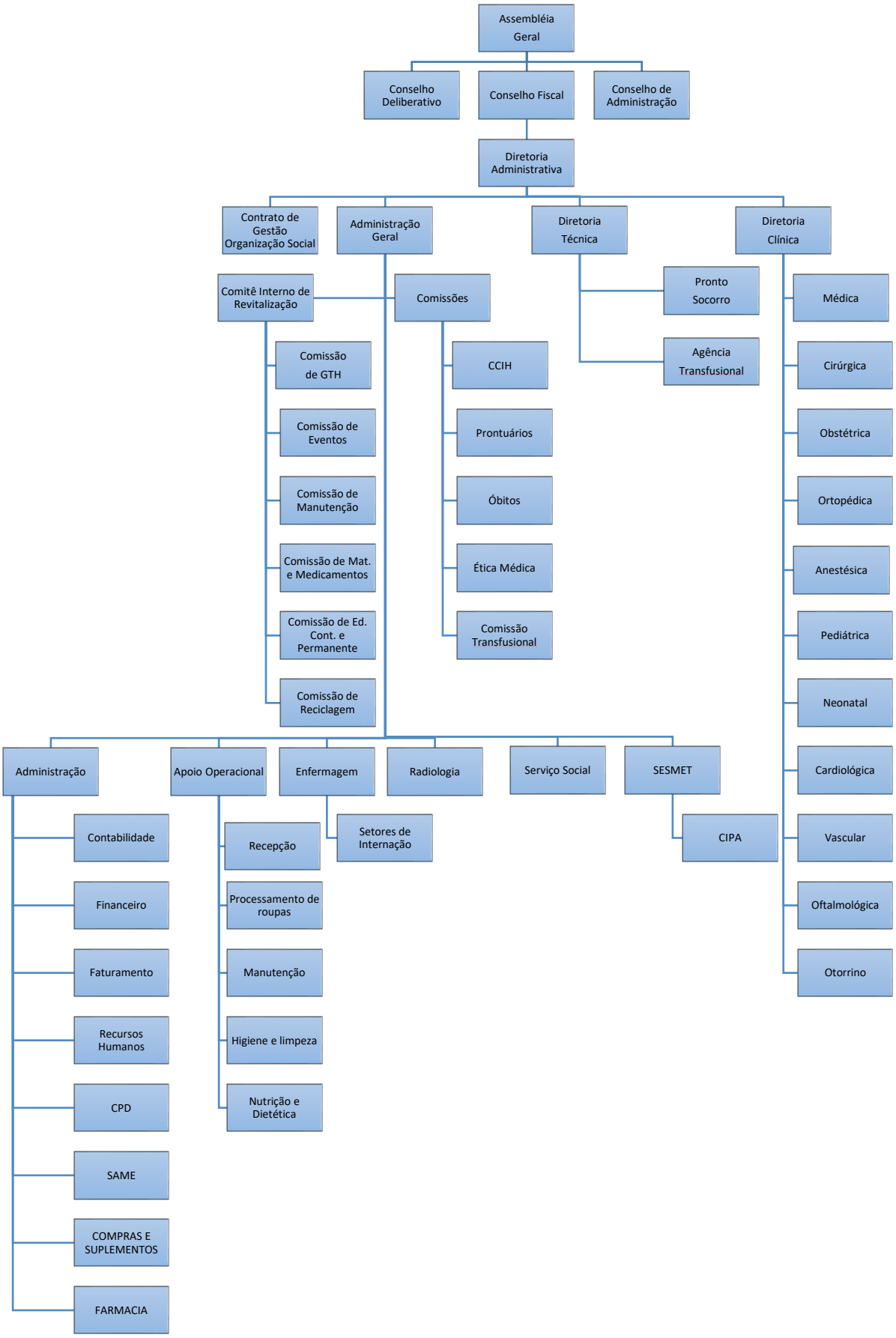Sociedade de Beneficência de Piraju